

## Finding Financial Stability with Your Rich BFF

## Featuring: **Vivian Tu**

At Marshalls, we believe that women deserve the good stuff in life. But for so many reasons, the things they want can feel just out of reach. That's why we're creating programs to help provide women with the tools, resources, and communities they need to feel financially empowered, make meaningful connections, embrace their self-worth, and show up with confidence. All in service of helping women access the good stuff in life. Because we want to bridge the access gap between where they are now and where they know they're capable of going. Between their vision board and their reality.

In partnership with Vivian Tu – New York Times best-selling author and CEO & Founder of the financial equity phenomenon, Your Rich BFF – we're giving you access to some simple but effective ways to reframe and breakdown your goals to help you see and believe that they can be achieved.

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Follow Vivian Tu on social media @your.richbff

## IAM Statements

Help reach your goals faster and with more confidence! Reframe your goals into I AM statements.

## Your Big Scary Goal That Isn't Actually Scary



DATE: / what is your goal? your strengths that can your weaknesses that could be holding help you reach this goal: you back from accomplishing it:  $\rightarrow \rightarrow \rightarrow$  $\rightarrow \rightarrow \rightarrow$  $\rightarrow \rightarrow \rightarrow$  $\Rightarrow \rightarrow \triangleright$  $\rightarrow \rightarrow \rightarrow$ what you need: who can help (or what):  $\rightarrow \rightarrow \rightarrow$  $\rightarrow \rightarrow \rightarrow$ timeline: 3 MONTHS: **6 MONTHS:** 

1 YEAR:

**5 YEARS:**